Funding for scientific research plays an important role in the world, one that has far-reaching implications for technology, businesses, healthcare, and more. However, when considering funding, some fundamental questions arise: Which research projects are being funded and why? Who chooses which projects receive money, and how? What is the relation between expected profitability and the awarding of financing by a centralized institution?

Scientific research funding is ripe for a new paradigm. Alternative markets can provide for faster and more concrete achievements, if approached with a more creative problem-solving perspective based on the internet, technologies currently available, and understanding the relevant social context. Transparency, efficiency, reliability, collaboration, and decentralization in scientific funding are possible using blockchain technology. Viral Cure is a digital space where independent labs meet crypto-friendly supporters and together create alternative, decentralized, and gamified ways of funding healthcare-related scientific research. The Platform allows anyone to create real change by taking part in an inclusive and human-centric system to fund critical scientific research.

Viral Cure is a promising example of a platform harnessing blockchain technology to make traditionally opaque and closed-off processes open and available to the public. By allowing users to participate in scientific research funding, Viral Cure can begin to shift power away from companies and organizations to individuals.