



## Monday, May 23rd

### 1pm – 1:40pm: Token Taxonomy Framework Session



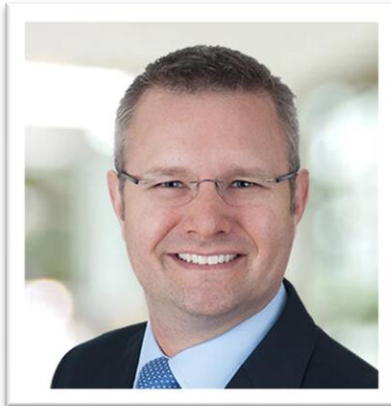
**STEVEN WITTE** - *Chief Operations Officer, Xange.com*

Steven Witte is a co-founder and COO of Xange.com, a sustainably run securities exchange operated in partnership with the United Nations. Mr. Witte founded Kadaza.com, a web company operational in 48 countries, in 2008. Kadaza is the world's favorite internet guide. Prior to founding Kadaza, Mr. Witte was a tax lawyer at KPMG Meijburg & Co. Mr. Witte studied Tax Law at Tilburg University, The Netherlands.



**JOHN deVADOSS** - *President, NGD Enterprise; Leadership Council Member, InterWork Alliance*

John is the founder and President of NGD Enterprise where he builds industry leading blockchain developer tools; his team has pioneered key capabilities in wrt debugging, testing, and the inner dev loop to accelerate developer productivity. Previously, John was GM at Microsoft where he built and led .NET Architecture, Visual Studio tools for the enterprise, the Application Platform, and Microsoft Digital which he incubated into a 500M USD global business. He did his PhD work in Machine Learning; he is a published author with several books on technology and management; and he writes regularly for Cryptoslate, Cointelegraph et al. John is motivated by the socio-economic implications of decentralized platforms and systems.



**DAVID TREAT** - *Senior Managing Director & Blockchain Global Lead, Accenture; Chair of the Board, Global Blockchain Business Council*

David is a senior managing director, leading Accenture's Tech Incubation Group which includes its blockchain and multi-party systems business, formed in 2015, as well as its Extended Reality, Quantum Computing, and Robotics businesses. He is also the Global Technology Lead for our Capital Markets

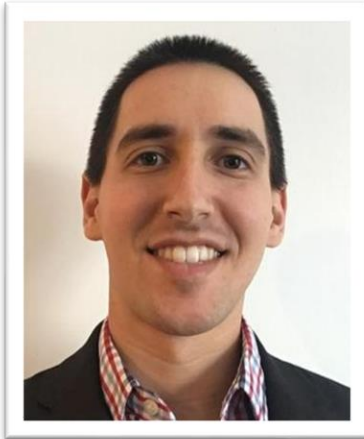
business and has nearly 25 years of experience in Financial Services. He serves on the Board of Directors for the Linux Hyperledger Project, Enterprise Ethereum Alliance, Global Blockchain Business Council, Interwork Alliance, and the ID2020 Alliance and is a member of the World Economic Forum C4IR Global Blockchain Council and program advisor for the Chamber of Digital Commerce. He holds over 26 blockchain patents and pending patents and was named one of the Sci-Tech 100 2018: The Architects of the Future by Silicon Republic.



**PAUL RAPINO** - *Chief Growth Officer, Global Blockchain Business Council*

Paul Rapino is the Chief Growth Officer at the Global Blockchain Business Council (GBBC). He is also on the Leadership team of the GBBC- Interwork Alliance (IWA)- Focused on Tokenization Standards and Industry Certification. Prior to this, Paul was Head of Growth and Ecosystem Development at IWA and reported to the IWA Board of Directors. He led the merger of IWA into GBBC.

In earlier work, Paul held leadership roles with two blockchain startups that focused on fractionalizing high-valued assets with tokenized payments and smart contracts. He also was a leader for TF Labs, managing blockchain conferences and podcasts. Prior to this, he was director of financial services at Microsoft in New York and Seattle for 18 years where he worked with financial institutions on digital strategy and marketing partnerships. Paul is inspired by the vision to help enterprise and startup companies drive the new "Token Economy."



**WES GEISENBERGER** - *VP for Sustainability & ESG, HBAR Foundation*

Wes Geisenberger is the VP for Sustainability & ESG at the HBAR Foundation. He currently leads the \$100M+ Sustainable Impact Fund within the HBAR Foundation, and previously helped lead Business Development at Hedera Hashgraph recruiting members of the Governing Council, leading markets, and investing in applications on Hedera. Prior to that Wes spent 6 years at Oracle, where he was responsible for building and managing solutions leveraging emerging technologies including in the public sector and public benefit space. Wes studied at George Mason University where he received a degree in Government & International Politics.

**1:50pm – 2:30pm: “Building a More Sustainable Future”**



**STAN CHEN** - *Founder & CEO, RecycleGo*

Stan Chen is a leader of the recycling industry, serving as both CEO of RecycleGO Inc., a recycling technology and service provider, and President of United Metal Recycling, a full-service, Class-A permitted recycling facility that handles all grades of ferrous and non-ferrous material, source-separated plastics, and fibers using state-of-the-art processing equipment.

An eco-entrepreneur, Stan’s passion for sustainability along with 20+ years of experience in the recycling industry has provided the knowledge needed to design and develop ever-innovative solutions for the recycling industry, the economy, and the environment.

Stan is also a speaker and panelist in the recycling, blockchain and sustainability spaces. Most recently he has spoken at the Virtual Blockchain Conference and the Future Horizons Conference. Pre-Covid, Stan was selected to be a delegate of a US Department of Commerce sponsored trade mission to Malaysia and Indonesia to promote recycling between our countries, and was scheduled to



speak at both ISRI and SWANA national conventions. Recently, he served as a mentor to Blockchain for Social Impact Coalition's annual Hackathon.

During the height of the NYC Covid outbreak, Stan leveraged his supply chain expertise to help launch Maskforce, a nonprofit initiative sourcing PPEs to healthcare providers in critical need.



**DUNCAN JOHNSTON-WATT** - *Founder & CEO, BTP*

Duncan is a regular keynote speaker, serial entrepreneur and technology pioneer with over 30 years' experience in the software industry. His latest venture is Blockchain Technology Partners (BTP), a leading enterprise blockchain company. Prior to this he founded Cloudsoft, creator of the Apache Brooklyn open source project, serving as its CEO for nine years. Duncan was also founder & CTO of autonomic computing pioneer Enigmatec. Earlier in his career Duncan was nominated for a Computerworld Smithsonian Award in recognition of his work

pioneering the use of Java in Financial Services. In 2021 he was appointed a Fellow of the Royal Society of Arts (FRSA). Duncan holds an MSc in Computation from Oxford University where he was a graduate student at Balliol College.



**DOUGLAS JOHNSON-POENGSON** - *Founder & CEO, Circular*

Douglas Johnson-Poengsen is the Founder and CEO of Circular, an organisation enabling manufacturers to trace their supply chains, in order to ensure responsible sourcing, sustainable production and effective recycling and reverse logistics.



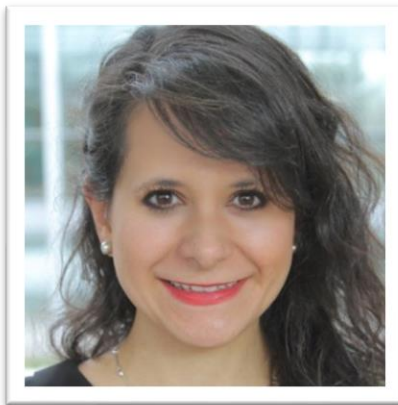


**KERSTIN ENOCHSSON** – *Global Head of Procurement, Volvo Cars*

Experienced leader in the automotive industry, with excellent people skills.

Considerable operational commercial experiences both from Sales, Procurement and Aftermarket business. Has deep experience in Strategy development of global companies and has owned the sales and operations planning function at global car maker.

Drives targets with energy, passion and commitment in a cross-functional and multicultural environment.



**Moderator: DIANA BARRERO ZALLES** - *Head of Research and Sustainability, GBBC*

Diana heads research and sustainability initiatives for the Global Blockchain Business Council, having published industry thought leadership on decentralized financial market infrastructure, market integrity for crypto trading platforms, governance for decentralized finance (DeFi), and product management. She is also Senior Contributor for Forbes, covering Central Bank Digital Currencies and Stablecoins. She previously held investment banking roles focused on capital raising, mergers & acquisitions, and advisory for blockchain innovations. Diana has advised the

Parliament of Cyprus to establish a regulatory framework for digital assets and conducted a national AML/CFT risk assessment. Prior to her blockchain work, Diana managed cross-border transactions with the investment banking offices of the World Bank and Inter-American Development Bank in Washington DC. She is an alumna of the University of Notre Dame and has an MBA from Yale. She was born in Bolivia and is a native Spanish and English speaker.



**2:40pm – 3:20pm: Fireside Chat with Virginie, P&G**



**VIRGINIE HELIAS** - *Chief Sustainability Officer, P&G*

With more than thirty years in brand management and innovation, Virginie has broad experience across multiple categories which has built her skills in global to local brand management.

She has worked on several of P&G's multi billion dollar brands, including: Pantene, Ariel/Tide, and Pampers. Virginie has extensive international experience, having been based in France, the United Kingdom, Switzerland and the United States. Today, Virginie serves as P&G's Chief Sustainability Officer where her mission is to develop the company's strategies and goals on sustainability and operationalize them across businesses and regions.



**SANDRA RO** - *CEO, GBBC*

Sandra is a proponent for 'human-centric tech'. She is CEO of the Global Blockchain Business Council, a leading Swiss-based not-for-profit association with nearly 400 institutional members, 178 ambassadors, across 95 jurisdictions and discipline. She also serves as Board Director of Global Digital Finance, BitGive Foundation, Yale Alumni Health Network, SendFriend, PoA Studios and advisor for Filecoin Foundation, Digital Dollar Project and others.

In 2019, she was appointed as the Senate representative of the New York State Digital Currency Task Force, and serves on the AIFC Fintech Council, World Economic Forum's Digital Currencies Governance Consortium, International Securities Services Association's DLT & ISO Standards, GI Trust FATF Travel Rule Standards Task Force (South Korea), GBBC's Global Standards Mapping Initiative, Post Trade Distributed Ledger and InterWork Alliance Leadership Councils. Sandra was a founding



member of many of the earliest blockchain associations including Hyperledger Foundation, The Linux Foundation and the Enterprise Ethereum Alliance (EEA).

She is a frequent guest lecturer at universities discussing topics from fintech to data privacy and security and harnessing emerging technologies to solve real world problems. She is often asked to give private testimony to governments around the world and most recently, public testimony in front of the U.S. Senate Agriculture, Nutrition, & Forestry Committee hearing on 'Examining Digital Assets: Risks, Regulation and Innovation'.

### **3:30pm – 4:10pm: “Scaling and Securing Blockchains and Crypto”**



**TRAVIN KEITH** - *Co-Founder, Immunefi; Advisor, Soramitsu*

Travin Keith is an Advisor of Soramitsu, a GBBC member institution, that develops blockchain solutions for enterprises and the cryptocurrency ecosystem. He is also a Co-Founder of Immunefi, a cybersecurity bug bounty platform for cryptocurrency projects that has prevented over \$20 billion in economic damage. Through Immunefi, he is also the Facilitator of the Immunefi Security Core Unit of the MakerDAO ecosystem, one of the pioneers of the DeFi space

together with its DAI stablecoin, where the core unit provides proactive security services and coordination.

Travin Keith is also a Co-Founder of STOKR, a fundraising platform that utilises blockchain technology through Ethereum, the Liquid Network by Blockstream, and Algorand, for the issuance of tokens representing financial instruments (security tokens). Other advisory positions include Obyte, a DLT platform utilising a directed acyclic graph (DAG) together with its Counterstake product, a decentralised DLT-agnostic bridge, and Neptune, a layer-one blockchain that leverages cutting edge cryptography to offer a set of features unique to any project in the space.

Other organisations Travin is involved with include Hyperledger, a Linux Foundation project, of which he co-authored the white paper titled “An Introduction to Hyperledger”. He also contributed to the Blockchain4EU initiative by the European Commission and has consulted with a variety of government organisations. Lastly, he has spoken at a wide range of events around the world, such as





the annual Hacker's Congress in Prague by Paralelni Polis and the Open Source Leadership Summit by the Linux Foundation.



**DR. RICHARD OLSEN** - *CEO and Founder, Lykke*

Richard is a renowned economist and serial entrepreneur with a distinguished scientific background. He holds a Licentiate in Law from the University of Zurich (1979), a Master's in Economics from Oxford University (1980) and a Ph.D. from the University of Zurich (1981). He is respected as a leading voice in high-frequency trading and finance, having both pioneered many of the underlying concepts as an academic and proven their validity as a business leader.

Richard is the founder and CEO of Lykke, a Swiss fintech company that aims to democratise finance through innovative financial engineering. His ultimate ambition being to create a level-playing field on which all humanity would be empowered with equal access to digital assets and opportunities. Building on his success as co-founder and CEO of OANDA, famed for revolutionising forex trading.

Richard has always drawn his inspiration from nature. He believes that today's financial systems are marred by inefficiencies that ultimately penalise everyday people. And that through ever-increasing digitisation, it is possible to mimic nature's perfect autoregulation and eliminate these inefficiencies. As such, it is his belief that eventually, markets will become entirely digitised with market making fueling systems with almost nonexistent exchange fees.



**TED KATAGI** - *Founder, Kenja*

Ted Katagi is a Senior Executive, former Head of Private Equity Asia for Fidelity Investments, Chief Marketing Officer for Vodafone Japan and Verizon Wireless (West), and Global Head of Commercial Strategy for Vodafone. Ted is also a former IBM and Bain & Company executive.

In 2011 he founded Kenja. And in 2020, Kenja evolved to become a Blockchain CMS, and blockchain solutions company. Known as the Visual Certification Layer, Kenja





gives full provenance, transparency, and traceability to processes, people, and things, in a visual and intuitive way. Currently, Kenja is working alongside 4 out of the 8 Halal auditing bodies in Indonesia, making sure that food vendors and producers are following Sharia law. Kenja also has other blockchain projects in Japan and ASEAN, related to quality control and asset management.



**Moderator: ANGIE LAU** – *Editor-in-Chief, Forkast.News*

Angie is Founder, CEO, and Editor-in-Chief of Forkast.News, a global digital media platform that covers the transformative impact of blockchain technology on all sectors. She is also a senior media advisor at Burson Cohn and Wolfe, a global communications and public relations firm.

As an award-winning global journalist and business thought leader based in Asia's most dynamic business hub Hong Kong, Angie is best known as one of Bloomberg Television's key anchors. Her show "First Up with Angie Lau" was the most watched morning business show in the region that reached 350 million viewers around the world, her show broadcast live across Asia, Europe, and the U.S.

**4:20pm – 5pm: "Unlocking Blockchain for Government"**



**EVA KAILI** - *Vice President, European Parliament*

Eva Kaili is a Greek Politician, Vice President of the European Parliament as of 2022. She is elected Member of the European Parliament with the Progressive Alliance of Socialists and Democrats since 2014. She is the first woman Chair of Science and Technology STOA Panel 2017-2022 and the Center for Artificial Intelligence.

As Vice President, Eva Kaili is the Chair for ICT Innovation Strategy, Informatics and Telecoms, has the responsibility of European Strategy and Policy Analysis Systems, Foresight, STOA, and Corporate Social Responsibility. She replaces the President with the European Business Associations, UN, OECD, WTO, and the region of Middle East. Furthermore, she is in the Industry Technology Research and Energy, Economic and Monetary Affairs, Budget, and the AIDA committee. She launched the C4AI and its International Advisory Board and



established collaboration with the OECD Global Parliamentary Network in 2019. She was Chair of the Delegation of NATO\_PA 2014-2019.

She was Awarded MEP of the year in 2018 in Digital Policy and ranked 1st in shaping EU Digital Policy in 2020 at the VoteWatch Influence Index, while she was 13th for developing multidimensional collaborations.

Eva Kaili led the first positive Blockchain Resolution of the EP in 2015 establishing a tech neutral and innovation-friendly approach. She was rapporteur for the Annual Tax Report and shadow rapporteur on Family businesses, Crowdfunding service providers, Industrial policy on AI and robotics, removing geo-blocking and discrimination, on fairness and transparency for Online Platform to Business relations.



**DANIELA BARBOSA** - *Executive Director, Hyperledger*

Daniela Barbosa serves as General Manager Blockchain, Healthcare and Identity at the Linux Foundation and as Executive Director at Hyperledger with overall strategic and operational responsibility for staff, programs, expansion and execution of Hyperledger's mission. Daniela has more than 20 years of enterprise technology experience, including serving for four years as Hyperledger's Vice President of Worldwide Alliances with responsibility for the

member community as well as broader industry and business community outreach and overall network growth. She started her career at Dow Jones where she worked with the top global brands across various sectors, including finance, consumer and energy, to architect and deliver enterprise systems, ontologies and semantic web solutions. In the early 2000s, Daniela became involved in the early web 2.0 community helping to advance the concept of digital identity and data portability as the pathway for people to reuse their data across interoperable applications.



**JAYESH RANJAN** – *Principal Secretary of the Industries & Commerce and Information Technology Departments, Government of Telangana*

Jayesh Ranjan is the Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments of the Telangana government. His assignment



involves developing policy frameworks, attracting new investments, identifying opportunities for utilizing IT in various government processes, and promoting the digital empowerment of the citizens. His last few assignments have been in the Industrial Promotion sector as Commissioner and MD of the Industries Department, Secretary in the Tourism Promotion Department, and Vice-Chairman of the Hyderabad Urban Development Authority (HUDA), all for 2-3 years each, and various rural assignments in different parts of the state for over 12 years, working in diverse sectors like Tribal Development, Natural Resources Management, Poverty Alleviation and other related Social Development Sectors.

Jayesh Ranjan supports many social, cultural and charitable causes, and is on the Boards/Advisory committees of United Way (Hyderabad), Save A Child's Heart (SACH) Foundation, Young Lives India, Save the Children, Sparsh Hospice, APMAS, ML Jaisimha Sports Foundation, Hyderabad 10 K Foundation, Vijaya Foundation Trust, Ushalakshmi Breast Cancer Foundation, LSN Foundation, Tejas Foundation, Magic Bus Hyderabad, World Wildlife Fund (Hyderabad chapter), Hyderabad Literary Festival. Spic-Macay. Heal a Child Foundation, Moving Images, Society to Aid the Hearing Impaired (SAHI), and Institute of Public Enterprises (IPE).



**KAIRANT KALIYEV** – *Chief Development Officer, AIFC Authority*

In his role as Chief Development Officer, Mr. Kairat Kaliyev oversees AIFC's external communications and FinTech. From 2013 to 2016 Mr. Kaliyev was Deputy Head of International and Public Relations Department at the National Bank of Kazakhstan. Between 2010 and 2013 he held the position of Deputy Head of Investment Projects Department and Head of Public Relations at the Development Bank of Kazakhstan JSC.

Previously, he held senior leadership positions in private and public sector companies, including Centre for Marketing Research and Analytics JSC, CNRG Capital investment company, Zhambyl District Akimat (local administration), and served as advisor to the Deputy Prime Minister of Kazakhstan.

Mr. Kaliyev was educated at the Kazakh National University, The People's Friendship University of Russia, the Moscow Institute of International Relations (MGIMO University) of the Russian Ministry of





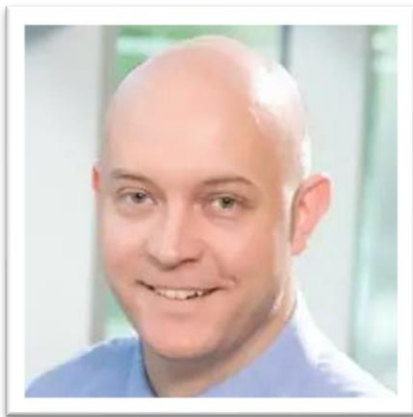
Foreign Affairs, the Lomonosov Moscow State University and the Harvard Division of Continuing Education; he was awarded a scholarship under the Bolashak state programme.



**Moderator: LAWRENCE WINTERMEYER** - *Executive Co-Chair and Guarantor, Global Digital Finance*

Lawrence is Executive Co-Chair and Guarantor of GDF. He is a globally recognised digital finance advocate, advisor, and investment manager, over a career spanning more than 25 years. He is the principal of Elipses, an advisory and investment firm focused on digital disruption in the finance sector. He is the former CEO of Innovation Finance, a not-for-profit FinTech members association, which helped establish the UK as the premier FinTech Hub globally.

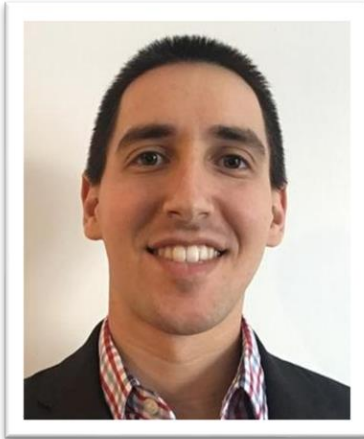
## 5:10pm – 5:40pm: “Can Crypto Be Green AND Secure?”



**BRETT MCDOWELL** - *Executive Co-Chair and Guarantor, Hedera*

Brett brings over 20 years of IT industry coalition experience, and is the Founding Executive Director and Vice Chair of the Hedera Governing Council. He has had founding executive roles at the Kantara Initiative, IDESG, DMARC.org, and FIDO Alliance. In addition, he has extensive multi-stakeholder governance experience, having served on the board or advisory board of MAAWG, NCSA, StopBadWare, and PCI SSC, among other industry coalitions. Brett is a former fellow at the UMASS Center for Digital Government, a former member of the US Federal Reserve Bank's Mobile Payments Industry Working Group and a recipient of the 2019 Top 50 Tech Leaders award from InterCon.





**WES GEISENBERGER** - *VP for Sustainability & ESG, HBAR Foundation*

Wes Geisenberger is the VP for Sustainability & ESG at the HBAR Foundation. He currently leads the \$100M+ Sustainable Impact Fund within the HBAR Foundation, and previously helped lead Business Development at Hedera Hashgraph recruiting members of the Governing Council, leading markets, and investing in applications on Hedera. Prior to that Wes spent 6 years at Oracle, where he was responsible for building and managing solutions leveraging emerging technologies including in the public sector and public benefit space. Wes studied at George Mason University where he received a degree in Government & International Politics.



**KAMAL YOUSSEFI** - *The President of the Board of The Hashgraph Association*

Kamal Youssefi is The President of the Board of The Hashgraph Association. He co-founded Swiss Digital Assets Institute and Swisscom Blockchain AG, and sits on the boards of multiple companies leveraging the potential of emerging technologies.

His previous projects dealt with structuring tech-enabled business transformations, designing trusted ecosystems for digital assets, and developing enterprise-grade blockchain applications. This includes over a decade in Europe at the Big 4 advisory firm EY and the Swiss Telco Giant Swisscom building digital platforms for enterprises and large corporates.

At his current position, Kamal works closely with startups and government entities in Europe and in the Middle East to structure and implement national DLT/blockchain initiatives.



**Moderator: ANASTASIA KINSKY** - *Head of Programmes & Content, Global Digital Finance*

Anastasia is Head of Programmes and Content at GDF, where she develops and delivers programmes around key themes and members' priorities, as well as supporting existing memberships and community growth. Previously Anastasia led the programme for Blockchain Live, where she worked closely with virtual asset service providers and financial institutions to promote balanced discussions on developments within crypto

and blockchain.

### **6pm – 6:40pm: “The Rise of the Crypto Economy”**



**MATTEO DANTE PERRUCCIO** – *President International, Wave Financial*

Matteo Dante Perruccio, President International & Shareholder in Wave Financial Group. Matteo has over 35 years of Asset management experience in a myriad of senior positions most notably, NED Board Member of Jupiter Asset Management a 60B pound FTSE listed Asset manager, CEO & Founder Hermes BPK partners, a \$3 billion Joint venture with the BT Pension Scheme, CEO of Pioneer

Investment Management, Vice Chairman of Pioneer Alternative Investments (now Amundi) and Executive Director and Head of EMEA for American Express Personal Financial Services.



**FLORIAN RAIS** - *Founder & CEO, Cryptonite Asset Management*

Florian started his career with Bank Pictet in Geneva and then London where he became head of their investment management team. In 2005, he founded an investment management company focused on classic asset management as well as private equity. This led Florian to actively participate in numerous companies' board and management teams, over various countries including Russia, US, Israel and China.

In 2017, Florian was invited to join the advisory board of a large crypto project initiated by a group of California based investors and launching in China during that year. It is during this conference that he decided to build a cryptocurrency focused asset management offer for traditional investors. This is when Cryptonite Asset Management was born.



**JOEL TELPNER** - *Chief Legal Officer, IOHK*

Chief Legal Officer for Input Output Global (IOHK) and Special Counsel at Sullivan & Worcester (NY) and Chair of the Fintech and Blockchain Practice, I bring to the table 30 +years of combined legal and business experience that has required seeing around corners, identifying strategic opportunities and transforming complex legal hurdles into winning opportunities. These have been my calling cards: becoming a leading force in the world of blockchain; starting from scratch and building a legal department for one of the world's

largest foreign investment banks; launching a venture capital firm; and restructuring the sovereign debt of Mexico, Argentina and Brazil.

As a member of senior management, law firm partner and corporate board member of several private companies, I am at ease tackling the boxing match that takes place between the competing demands imposed by regulatory requirements, compliance procedures and risk management oversight found in one corner of the ring and the demands that arise from the pursuit of business strategic goals and objectives, incentivizing employees and maximizing shareholder profits found in the other corner.

Beyond legal practice, I am a leader in policy initiatives on global regulatory issues for blockchain on behalf of the Global Blockchain Business Council, the Blockchain Research Institute, the Chamber of Digital

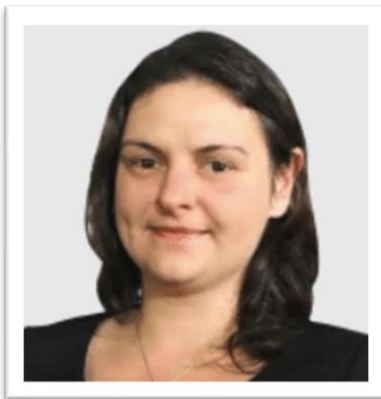


Commerce, the Wall Street Blockchain Alliance and Wharton Reg@Tech. In 2018 I presented on "ICOs – Best Practices" at Blockchain Central at the World Economic Forum in Davos, Switzerland. I cofounded a non-profit trade organization, Stablecoin.Foundation to promote best practices for the stablecoin segment of the cryptocurrency market.



**PIETRO GRASSANO** – *Business Solutions Director,  
Algorand*

Prior to joining blockchain technology company Algorand, Inc. Pietro was at J.P. Morgan Asset Management from 2002 until 2019, where he was Country Head for France since 2014: beforehand he had been Head of Sales for Italy and responsible for business in Greece. Before 2002, he held commercial functions at BNP Paribas Asset Management in Milan. He has more than 20 years of experience in the asset management sector. He was previously a consultant in the financial pole of Andersen Consulting. Pietro started his career in Brussels, in a commodities trading company. He holds a Master in Economics and Social Sciences (DES) from Bocconi University in Milan, and a baccalaureate in humanism (maturità classica) at the "Andrea Doria" High School in Novi Ligure. He is a proud supporter of the Torino Calcio football team.



**Moderator: EVA SZALAY** – *Currencies Correspondent,  
Financial Times*

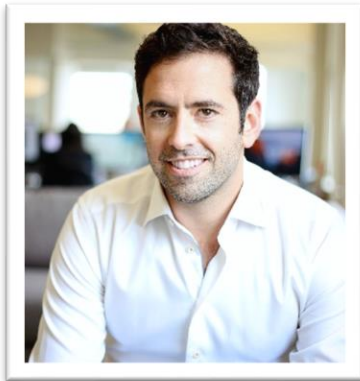
Eva Szalay is currencies correspondent for the Financial Times. Prior to joining the FT in December 2018, she was the editor of industry magazine FX Week. She also spent four years at the Wall Street Journal and Dow Jones, where she started her career in journalism.





## Tuesday, May 24<sup>th</sup>

### **1pm – 1:40pm: “CBDCs for Cross-Border Payments: It’s time to seize the opportunity”**



#### **YUVAL ROOZ - Co-Founder & CEO, Digital Asset**

Yuval is a visionary leader at the intersection of finance and technology. Yuval co-founded Digital Asset in 2014 to fill a gap in the blockchain space, ultimately taking the technology beyond cryptocurrencies and using it to bring greater efficiency to financial services.

Under his leadership, Digital Asset has grown from a fledgling start up to a leading enterprise blockchain company whose technology is used by top institutions and market infrastructures around the globe. With a vision for a world where businesses seamlessly connect regardless of the underlying technology, he is taking Digital Asset to the next level by creating a Global Economic Network that will fundamentally change the future of business and how companies interact.

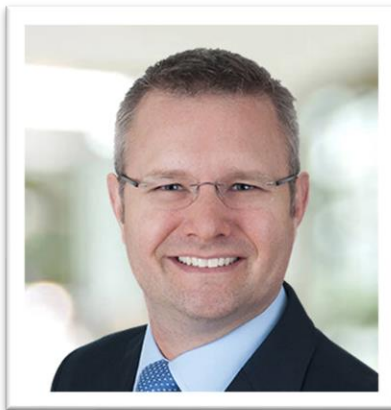
During his tenure, Yuval hired the majority of the company’s executive leadership, established its presence in six countries, and facilitated the acquisition of four tech startups in two years. He has secured more than \$300 Million in financing for the company from a range of strategic investors and has built trusted relationships with Digital Asset’s clients and partners, growing its customer base threefold in 2020. Yuval serves on the Board of Directors of the Global Blockchain Business Council, a leading global industry association for the blockchain technology ecosystem. He is also a frequent speaker at industry events and is often quoted in well respected media outlets such as Bloomberg, Financial Times and Forbes, among others talking about enterprise blockchain in the context of interoperability, central bank digital currency, clearing and settlement, and sustainable finance.



**JENNIFER LASSITER** - *Executive Director, Digital Dollar Project*

Jennifer is an entrepreneur, business leader, and advisor to policymakers, leaders, and financial organizations across the world. She is recognized for her unique ability to bring together diverse stakeholders to identify and achieve shared outcomes addressing complex regulatory and technology challenges.

In addition to her current role as Executive Director of The Digital Dollar Project (DDP), Jennifer serves on the World Economic Forum's Digital Currency Governance Consortium, as an observer to the Global Blockchain Business Council, and as a member of the Progressive Policy Institute's Mosaic Economic Project. Prior to DDP, Jennifer was a founding member of the Innovation Tech Lab at the Federal Deposit Insurance Corporation and held positions in the Offices of Technology and Innovation at the Consumer Financial Protection Bureau.



**DAVID TREAT** - *Senior Managing Director & Blockchain Global Lead, Accenture; Chair of the Board, Global Blockchain Business Council*

David is a senior managing director, leading Accenture's Tech Incubation Group which includes its blockchain and multi-party systems business, formed in 2015, as well as its Extended Reality, Quantum Computing, and Robotics businesses. He is also the Global Technology Lead for our Capital Markets business and has nearly 25 years of experience in Financial Services. He serves on

the Board of Directors for the Linux Hyperledger Project, Enterprise Ethereum Alliance, Global Blockchain Business Council, Interwork Alliance, and the ID2020 Alliance and is a member of the World Economic Forum C4IR Global Blockchain Council and program advisor for the Chamber of Digital Commerce. He holds over 26 blockchain patents and pending patents and was named one of the Sci-Tech 100 2018: The Architects of the Future by Silicon Republic.



**JON FROST** – *Senior Economist, Bank for International Settlements (BIS)*

Jon Frost is a Senior Economist in Innovation and the Digital Economy at the Bank for International Settlements (BIS). He conducts policy-oriented research on fintech and digital innovation. He has published on fintech, big tech, central bank digital currencies, stablecoins, capital flows, macroprudential policy and economic inequality. Previously, Jon worked at the Financial Stability Board (FSB), the Dutch

central bank (DNB), VU University in Amsterdam and in the private sector in Germany. Jon is a US national, from Seattle. He holds a PhD in economics from the University of Groningen, an MA from the University of Munich and a BA/BS from the University of Washington. He is a research affiliate of the Cambridge Centre for Alternative Finance (CCAF) at the University of Cambridge.



**MICHAEL MIEBACH** – *CEO, Mastercard*

Michael Miebach is chief executive officer of Mastercard and a member of the company's board of directors.

He is leading the company into a more digital world where Mastercard powers economies and empowers people by harnessing innovation and the continued application of new technologies. The company is helping to deliver better experiences that are shaping the future of seamless commerce, while bolstering cyber services and data-powered insights.

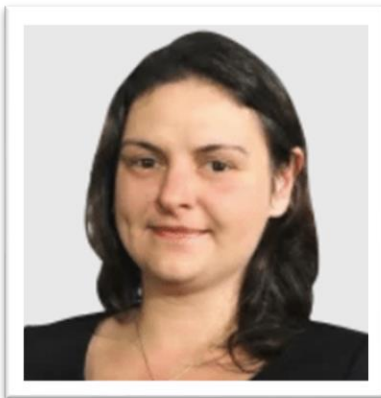
For much of the past decade, first as chief product officer and then president, Michael was critical to setting the strategy that transformed the company's offerings from a consumer card-centric business to a platform supporting choice in how businesses, people and governments make payments. This strategy, combined with the company's customer focus, helped Mastercard evolve and diversify into new areas including real-time payments, open banking, digital identity and other value-added services.



His collaborative approach creates scalable and trusted solutions for the exchange of payments and data and can be seen in his leadership of the acquisitions of Vocalink, Finicity, Ekata, CipherTrace and the corporate services business of Nets – each expanding Mastercard’s range of payment flows. Michael joined Mastercard in 2010 to lead its Middle East and Africa operations, where he helped shape and advance the company’s financial inclusion efforts with targeted solutions for governments and their citizens across the region. Earlier in his career, Michael held senior roles at both Barclays Bank and Citibank.

He is a member of the digital advisory council of Fannie Mae and a member of the board of directors for the nonprofit Accion, which gives people across the world the financial tools and services they need to prosper. He sits on the board of directors of the World Resources Institute, a global non-profit organization focused on researching and implementing solutions across critical areas like food, water, cities and climate.

Michael is a member of The Business Roundtable, The Business Council and The International Business Council of the World Economic Forum, and serves as a board member at large for the Ronald McDonald House New York City.



**Moderator: EVA SZALAY** – *Currencies Correspondent, Financial Times*

Eva Szalay is currencies correspondent for the Financial Times. Prior to joining the FT in December 2018, she was the editor of industry magazine FX Week. She also spent four years at the Wall Street Journal and Dow Jones, where she started her career in journalism.

**1:50pm – 2:30pm: “The Future of Money: Where Are We and Where Are We Going?”**





**MAKOTO TAKEMIYA** - *Co-Founder & CEO, Soramitsu*

Makoto Takemiya is a co-founder and Group CEO of Soramitsu. He has authored more than 20 peer-reviewed scientific papers and actively engages in research. He has an M.S. in Computer Science from the California Polytechnic State University at San Luis Obispo.

At Soramitsu, he has helped lead the creation of Hyperledger Iroha, a settlement system for the National Bank of Cambodia and a Decentralized Digital Depository for digital assets called D3 Ledger. He also has contributed to Sora, the Decentralized Autonomous Economy.



**JOHANNES DUONG** – *Treasury, Oesterreichische Nationalbank*

Johannes Duong, MSc. was born 1981 in Korneuburg (Austria). After his graduation at the Business College (BFI) in Vienna, he started his academic studies in computer science at the Vienna University of Economics and Business (WU-Wien), at which he graduated with Bachelor and Master. Johannes Duong has started to work for the Austrian National Bank (OeNB) since 2011. He started at the Financial Risk Monitoring division and in 2014

changed to the Treasury BACK-office department for Settlement and Collateral Management. He is also responsible for the Fintech (Blockchain, DLT and wholesale central bank digital currency) topics of the department. Furthermore, since 2019 he has joined the AMI SeCo Fintech-Taskforce of the European Central Bank with focus on Security Settlement on distributed ledger technology.



**JASON CHLIPALA** - *COO, Stellar Development Foundation*

Jason Chlipala is the COO of the Stellar Development Foundation (SDF), a non-profit organization that supports the development and growth of Stellar, an open-source network that connects the world's financial infrastructure. At SDF, he manages operations, finances, and business strategy.

Prior to joining SDF, Jason was the COO of Interstellar, where he worked on all areas of business operations. Jason also previously led teams of engineers, data scientists, and designers in building custom solutions to data problems in his business development role at Palantir Technologies. Before moving to the technology space, Jason began his professional career as a tax and corporate attorney in New York. He holds a Bachelor of Arts in Mathematics from Cornell and a Juris Doctor from Yale Law School.



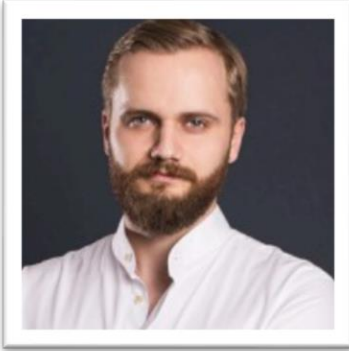
**Moderator: KRISTINA LUCREZIA CORNER** – *CoinTelegraph*

Kristina Lucrezia Cornè currently works as the Editor-in-Chief of Cointelegraph, building an editorial strategy and ensuring content-quality for a leading media outlet dedicated to cryptocurrencies, blockchain and fintech.

With an M.A. in political science and classical philology, she has been working in communication and journalism for over 10 years, covering energy, urban, green, information, financial technologies and other innovations aimed at a sustainable future. A speaker at international events, she is a passionate advocate of environmental consciousness and women's rights.



**2:40pm – 3:20pm: “DeFi and Innovation in Crypto”**



**DMITRY TOKAREV** - *CEO, Copper.co*

Dmitry Tokarev, CEO, Copper.co Dmitry Tokarev started his career as a Quant, having graduated from Imperial College, London, with a Distinction in Risk Management and Financial Engineering. He later helped to build an asset management firm as its CTO and as a partner. It was there he observed a gap in the market for Copper.co, as he found there were no feasible options available to institutional investors in the crypto space that allowed for the necessary security, control, and speed of storing crypto assets. The firm has since grown to service more than 300 clients, across 3 offices and 120 staff.



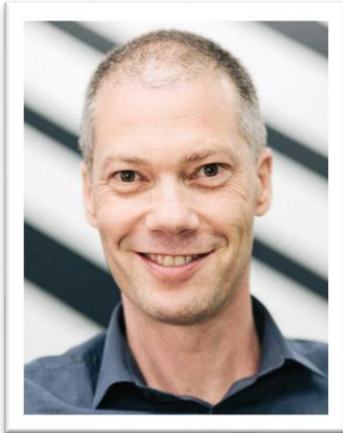
**ANDRE PORTILHO** - *Partner and Head of Digital Assets, BTG Pactual*

Trader and intrapreneur from Rio de Janeiro, Brazil with expertise in equity and FX derivatives, algorithmic trading and Crypto Assets. He started his career in 1993 at Banco Icatu, in Rio de Janeiro. In 1994 he moved to the proprietary trading desk to trade equity and equity options. In 2000 moved to Banco Pactual to start the Equity Derivatives Trading Desk. Three years later, he created the FX Derivatives Trading Desk, to act as market maker in the local and offshore BRL markets. When UBS acquired Banco Pactual in 2004, he became responsible for the Latin America Equity and FX Derivatives trading desks with traders in Rio de Janeiro, São Paulo and Stamford, CT. At BTG Pactual he expanded the Volatility Desk to international markets and in 2017 started the Digital Assets desk.

He led the launch of ReitBZ, the first Security Token Offering done by an investment bank in the world. Passionate about sports. Runner, climber and triathlete, with several marathons, three half



Iron Man and two Iron Man finishes. In 1992 he traveled by bike from Rio de Janeiro, Brazil to Buenos Aires, Argentina on a 38 day journey. Summited "Ojos del Salado" (6893m) in Chile, the second highest mountain outside the Himalayan. Married and father of a fourteen year old son and a nine year old daughter.



**EITAN KATZ** - *Co-Founder and CEO, Diversifi*

Eitan Katz is the CEO and co-founder of Diversifi, an interoperability-focused blockchain fintech. Its groundbreaking blockchain protocol transfers liquidity and connects the DeFi and TradFi ecosystems. Led by seasoned tech, Web3 and financial experts, Diversifi makes it easier to develop and launch multi-chain applications and financial instruments.

Eitan has more than 30 years of software management and product experience. Before co-founding Diversifi, he led the development of HP's global corporate incubator, which functioned as the company-wide center of excellence for innovation management practices. An experienced crypto entrepreneur, Eitan was a primary contributor to the development of the Aegis wallet (the first-ever bitcoin cold wallet), and a co-founder at the cryptocurrencies trading startup AssetX. He has also founded several tech companies, and an accelerator focused on Ukrainian software startups.

Eitan advises several startups in the crypto/blockchain sector, and he received a B.A. in Computer Science and Political Science from Bar-Ilan University.



**Moderator: DR. EFI PYLARINOU** - *Global Fintech & Blockchain Influencer*

Dr. Efi Pylarinou is the No.1 Global Woman Influencer in Finance & the Data conversation by Refinitiv 2019 & 2020. She is included in Analytica's 2021, Top 20 Fintech Influencers & in their Top 20 in 'Who's Who in AI' professional influencers. In 2022, she was included in the Top 50 Digital Futurists list by Engatica.

A seasoned Wall Street professional & a recognised technology thought leader on innovation topics in





Artificial Intelligence, Big Data, Blockchain and Impact on the ecology and the economy. Efi Pylarinou is a speaker, a moderator, and a creative content producer serving the needs of Big Tech companies, Financial services corporates, innovative, Growth Fintechs.

She strongly believes in building bridges between the old and the new economy. She has over 190,000+ followers on LinkedIn and 18,000+ on Twitter.

## 3:30pm – 4:10pm: “The Future of Institutional Adoption of Digital Assets and Crypto”



**DAVID NEWNS** - *CEO, SIX Digital Exchange*

David Newns was made Head SIX Digital Exchange in October 2021 with a mandate to lead SDX in building the next generation fully regulated digital market infrastructure and establish SDX as a leader in global institutional Digital Assets and Cryptocurrency services.

David is an entrepreneur and financial services professional with over 20 years of experience in capital markets. Prior to SDX, he was Senior Managing Director at State Street and Global Head of GlobalLink Execution Services. In this role he was responsible for the award winning Currenex and FX Connect independent multi-asset class trading platform businesses.

Previously, David was Global Head of Currenex and SwapEx. Before that, he held the roles of Chief Operating Officer for State Street Global Exchange Trading & Clearing and State Street eExchange EMEA. In 2001 David joined Currenex as a founding member of Currenex's London operation. Before joining Currenex, David held several positions in technical services at MicroStrategy, a leading global provider of enterprise software platforms for business intelligence.



**MICHAEL SONNENSHEIN** - *CEO, Grayscale Investments*

Michael Sonnenshein is CEO of Grayscale Investments, the world's largest digital currency asset manager. Under his leadership, the firm has grown to be the definitive leader in



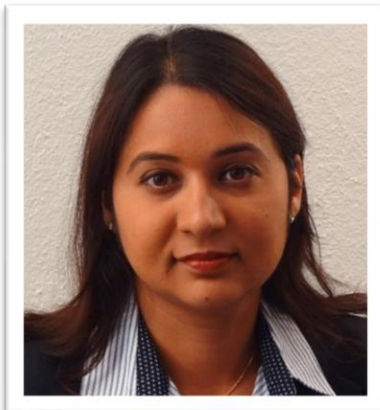
crypto investing, offering a wide range of investments including single-asset and diversified products. Michael is regularly featured on CNBC and Bloomberg, and was honored in 2021 as one of 100 People Transforming Business by Business Insider and in 2018 as the publication's Rising Stars of Wall Street. Michael serves as a member of the Grayscale Board of Directors, CME Group Bitcoin Futures Council, and NYU Blockchain Association.

Prior to joining Grayscale, Michael was a financial advisor at JP Morgan Securities, covering HNWI individuals and institutions, and an analyst at Barclays Wealth, providing coverage to middle-market hedge funds and institutions. Michael earned his Bachelor of Business Administration from the Goizueta Business School.



**ELODIE DE MARCHI** - *Head of Operations & Corporate Strategy, Kaiko*

Elodie is currently Head of Operations & Corporate Strategy at Kaiko, the reference market data provider for digital finance. Previously, she spent 9 years in Silicon Valley: in Investment Strategy at VMware where she worked in M&A, working on 18 acquisitions (\$M to \$B) and led the finance integration of CarbonBlack (\$2.2B EV acquisition) & Corporate Venture Capital (direct investments in startups), and as Vice President at Silicon Valley Bank.



**TANVI SINGH** - *Managing Director, Credit Suisse*

Tanvi Singh is the CCRO Head of Analytics & Data Science Lab at Credit Suisse. She created a large team across Zurich, NY and Singapore of data scientists, data analysts, subject matter experts and product owners to deliver data-driven products for Compliance and Risk. The team is delivering multimillion dollar projects in the RegTech and Big Data space, collaborating with leading Silicon Valley vendors. Tanvi has 20+ years of experience in Data Science, Product execution, Digital Analytics, Data platforms, Digital Change and Transformation. She is a Blockchain evangelist and has been part of the Swiss Blockchain ecosystem for many years. She holds a Master's degree in software systems from



the University of Zurich. She earned on-campus Diplomas in Leadership and Innovation from Stanford University and is a graduate from Singularity Executive Program.



**Moderator: MICHAEL CASEY** - *Chief Content Officer, CoinDesk*

Michael J. Casey is CoinDesk's chief content officer. Previously, Casey was the CEO of Streambed Media, a company he cofounded to develop provenance data for digital content. He was also a senior advisor at MIT Media Labs's Digital Currency Initiative and a senior lecturer at MIT Sloan School of Management. Prior to joining MIT, Casey spent 18 years at The Wall Street Journal, where his last position was as a senior columnist covering global economic affairs. Casey has authored five books, including "The Age of Cryptocurrency: How Bitcoin and

Digital Money are Challenging the Global Economic Order" and "The Truth Machine: The Blockchain and the Future of Everything," both co-authored with Paul Vigna. Upon joining CoinDesk full time, Casey resigned from a variety of paid advisory positions. He maintains unpaid posts as an advisor to not-for-profit organizations, including MIT Media Lab's Digital Currency Initiative and The Deep Trust Alliance. He is a shareholder and non-executive chairman of Streambed Media. Casey owns bitcoin.

**Wednesday, May 25<sup>th</sup>**

**1:50pm-2:30pm: "Mobilizing Crypto for Impact"**

**BERNHARD KOWATSCH** - *UN WFP Innovation Accelerator; GBBC Ambassador to Germany*



Bernhard is the Head of the United Nations (UN) World Food Programme (WFP) Innovation Accelerator, which he created in 2015. The Accelerator sources, nurtures and scales start-ups and nonprofits working to achieve Zero Hunger, as well as running accelerator programmes for external partners such as the Bill &



Melinda Gates Foundation, Humanitarian Grand Challenge, and other UN Agencies.

Since 2015, the Accelerator has supported more than 100 innovations with funding, and has expanded to run accelerator programmes that not only disrupt global hunger, but that address all 18 UN Sustainable Development Goals (SDGs). In 2021, the Accelerator's innovation and start-up portfolio positively impacted the lives of 8.6 million people, which has increased 2X annually since its launch. Innovations supported by the Accelerator have raised over \$180M in co-funding.

The Accelerator has been named as one of the 'Best Workplaces for Innovators' (2020, 2021) and an 'Innovation Team of the Year' (2020) by Fast Company. Bernhard was a finalist for Fast Company's 'Innovative Leader of the Year' (2021). The diversity of the 70+ innovator team is evident from the more than 35 countries represented and 20 languages spoken.

Prior to starting the Accelerator, Bernhard co-founded the award-winning ShareTheMeal app that crowdsources funding for WFP, helping to deliver over 130 million meals for hungry children worldwide. He is a regular speaker at tech conferences and global events on tech for good, blockchain, artificial intelligence, social entrepreneurship and technologies disrupting global hunger. Bernhard holds three master's degrees from HEC Paris and Vienna University of Business and Economics.



**MIKE HOFER** – *Chief Banking Officer, BCB Group*

Mike Hofer is a crypto banking trailblazer with 30 years of experience in banking software. Certified bank treasury and risk manager (BTRM) with an IT degree, Mike has a wealth of experience in the banking industry in both the Swiss fintech space and beyond. Prior to joining BCB Group, Mike held senior roles at FIS, Sungard and AxeTrading.





**DR. MIHAELA ULIERU** - *Strategic Impact Leader, IOHK*

Dr. Mihaela Ulieru is a champion of emerging technologies as scientist and business / government adviser. At the peak of her academic career, she founded the IMPACT Institute for the Digital Economy aiming at policy reforms for the adoption of latest digital technologies geared towards social and environmental impact.

She has held two prestigious research chairs and founded two research labs while she built major multi-stakeholder programs leading the scaling-up of operations through strategic partnerships and networks in Industrial Informatics, Future of Medicine, Self-Organizing Security, EnergyWeb, Global Manufacturing Systems, Sustainable Personal Living Technologies.

She had appointments to a plethora of advisory boards and councils, among which: the Science, Technology and Innovation Council of Canada (appointed by the Minister of Industry), the Science and Engineering Research Council of Singapore (appointed by the PM), Expert to the World Economic Forum Global Agenda Council on Data-Driven Development where as part of her work she proposed Blockchain to be added to the Top 10 Future and Emerging Technologies.



**Moderator: EMMA JOYCE** - *Executive Director, Global Ecosystem Director, and Board Member, Global Digital Finance*

Emma is the Executive Director, Global Ecosystem Director and Board Member at GDF. She is also the Secretariat for the GDF Advisory Council.

Emma heads up the GDF Executive Team and has overall responsibility for Membership, Community, Communications, Events, Content and Programmes.

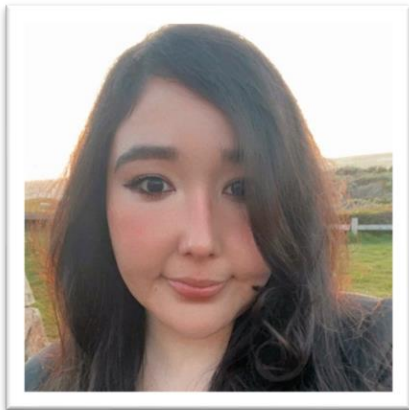
Previously, Emma held strategic marketing positions at Citibank, Barclays and Fidelity, heading up



events teams and ensuring marketing activities were in alignment with business objectives. At Citi, Emma worked on projects to promote and showcase digital money.

Emma has also worked for The Emerging Markets Investors Alliance, a non-profit organisation, that enables investors to support good governance, promote sustainable development, and improve investment performance in the companies in which they invest.

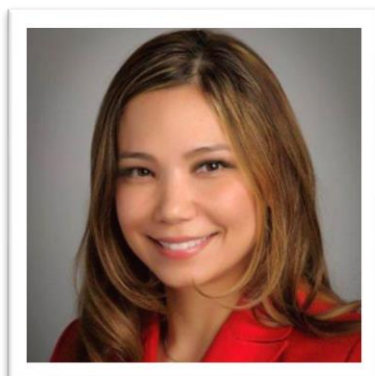
## 2:40pm – 3:20pm: “NFTs: Enterprises and the Creator Economy”



**ANN-MARIE PAZ** – *President, NOIR*

Ann-Marie Paz is the Co-Founder and Creative Director of NOIR. At the intersection between physical and digital, NOIR is both a sparkling wine and a digital token, seeking to blur the lines between technology and craftsmanship, guided by the energy and infinite power of the moon. As the world’s first phygital wine brand, NOIR is setting new standards for collectible luxury wine trading and dynamically priced

collectibles. Ann-Marie studied Industrial Design at Pratt Institute and previously designed for NikeLab, a speciality streetwear line from Nike, creating high-end fashion and launching products that combined sport, technology and culture. She designed out of Nike’s studios in Tokyo and Portland, where she developed an interest in biodynamic wineries and organic hand-crafted beverages. Ann-Marie is a tastemaker with a passion for artistry and innovation, and is currently combining her experiences to build the first NFT marketplace on the SORA network.



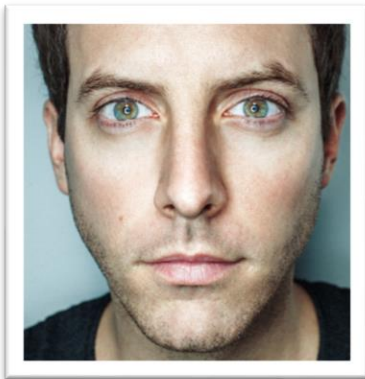
**HEIDI PEASE** - *CEO, Proof of Art*

Blockchain specialist, activist and advisor providing seminars, bootcamps, hackathons, and speaking engagements to develop the Southern California blockchain ecosystem. As a leader in blockchain, Heidi cofounded the Los Angeles (UCLA/USC/UCI/Caltech/City of LA/Panasonic) Blockchain Lab -- a partnership of academia, government, businesses, nonprofits, and



the community focused on developing the Southern California blockchain ecosystem.

In addition, Heidi is CEO of Proof Of Art – a social publicity network used to promote and fund artists using blockchain; and CoFounder of HomeSidekick – a peer-to-peer mortgage-lending platform. She is also an advisor for numerous startups including Spire (mobile crypto wallets for emerging markets) and DApperNetwork (developing blockchain technical talent), a guest lecturer at UCLA and USC, and a hand-selected participant for Richard Branson’s Blockchain Summit where 40 global thought leaders were invited to address blockchain’s potential for social impact. Prior to her blockchain activism, Heidi focused on turning around distressed assets, growing small businesses into top-tier national firms, and leading sales teams for companies including Ascension Insurance Services and AIG.



**JOHN BREVARD** – *Founder, John Brevard*

John Brevard is an American designer, architect, artist, developer, and crypto/blockchain enthusiast. Brevard is the multifaceted developer of Six Senses Iceland and Six Senses British Virgin Islands. In 2007, Brevard started his namesake lifestyle brand, which includes accessories, furniture, art, architecture, design, and sculpture. Brevard has nurtured an ethereal and nonconformist style and evolved the brand into a luxury label that epitomizes his own unique spirit. He manifests this vision through an experience, which encompasses and merges design, fashion, architecture, and technology for an integrated new world.

In 2019, Brevard sold the most expensive piece of design sold online and entered the Guinness book of world record. From an early age, Brevard developed a fascination with proportions and patterns found in nature and theoretical sciences, namely sacred geometry and phenomenology. Brevard has been involved in crypto space since 2014 and has had a fascination with the metaverse ecosystem and advises several companies in the space. Brevard is a member of the Council of Fashion Designers of America (CFDA) and his work has been featured in publications around the world from Vogue to Forbes and Vanity Fair. Brevard currently lives between Ibiza Spain, Miami, and New York City.





**Moderator: ANGIE LAU** – *Editor-in-Chief, Forkast.News*

Angie is Founder, CEO, and Editor-in-Chief of Forkast.News, a global digital media platform that covers the transformative impact of blockchain technology on all sectors. She is also a senior media advisor at Burson Cohn and Wolfe, a global communications and public relations firm.

As an award-winning global journalist and business thought leader based in Asia's most dynamic business hub Hong Kong, Angie is best known as one of Bloomberg Television's key anchors. Her show "First Up with Angie Lau" was the most

watched morning business show in the region that reached 350 million viewers around the world, her show broadcast live across Asia, Europe, and the U.S.

## **3:30pm – 4:10pm: "Web 3.0: Decentralized Infrastructure for the Future of the Web"**



**MARTA BELCHER** - *Chair, Filecoin Foundation*

Marta Belcher is the General Counsel and Head of Policy at Protocol Labs and the Board Chair of the Filecoin Foundation and the Filecoin Foundation for the Decentralized Web. She also serves as special counsel to the Electronic Frontier Foundation. Marta is a pioneer in cryptocurrency law and has spoken on the topic around the world, including in U.S. Congress, European Parliament, the New York Senate, the OECD, and in Davos during the World

Economic Forum. Marta has drafted amicus briefs in the U.S. Supreme Court and U.S. appellate courts for high-profile public interest organizations, including EFF, the Center for Democracy & Technology, Public Knowledge, the Cato Institute, the National Consumers' League, Project Gutenberg, and the Blockchain Association. Marta has been recognized twice by the Financial Times Innovative Lawyer awards and was named to Law360's list of Top Attorneys Under 40





**JUSTIN BANON** – *Co-Founder & CEO, Boson Protocol*

Justin Banon is co-founder of Boson Protocol, the decentralized network on which the future of commerce will run. Boson Protocol enables anyone to sell physical products in the metaverse as NFTs within the Decentraland space Boson Portal. He previously blitzscaled the Priority Pass Group to a \$1Bn per annum revenue global rewards platform. With an academic background in physics, digital innovation and crypto, Justin applies first principles thinking to solve human problems with technology. By combining cool tech with deep tech, he imagines a future where commerce is open, fair and

equitable.



**EMMA TODD** – *Board Member, Tokens.com;  
GBBC Regional Ambassador to Canada*

Emma is a Board Member of Tokens.com, CEO of MMH Blockchain Group and also Chair of the Canadian Blockchain Consortium's FinTech Committee. She is also the Chair for Girls In Tech, and past Chair and Executive Board Member of Blockchain for Impact, which works alongside the United Nations.

Emma has helped some of the world's largest banks succeed including JP Morgan Chase and Bank of America. Emma has also spoken at the United Nations Headquarters and at Parliament in Ottawa, Canada and has also amassed many accomplishments including being one of the Top 100 Black Women to watch in Canada.



**GENE HOFFMAN** – *Chief Operating Officer & President,  
The Chia Network*

Gene Hoffman has built and sold three companies to PGP, Inc., Vivendi-Universal, and Amdocs. From 2003 to 2016 he was co-founder, Chairman and CEO of Vindicia, a consumer subscription infrastructure company sold to Amdocs in 2016. From 2017 to 2019 he was an advisor to the board of Chia Network until he joined the Company full time in August of 2019. He has been a board member at eight technology and energy companies and serves on two non-profit boards. He has 23 years of working in high compliance security environments with 12 years of managing PCI and SSAE-16 compliance for the storage of 220,000,000 credit cards. Gene has built and scaled companies in enterprise software and SaaS, consumer subscriptions, cryptography, and software development and has served as chief executive of a public company. He has raised over \$215,000,000 in public and private markets, acquired four companies and sold three. In 1997, he helped end US export controls on cryptography while at PGP, Inc. by personally exporting the PGP Source Code book.

#### **4:30pm – 5:10pm: Fireside Chat with Anthony Scaramucci**



**ANTHONY SCARAMUCCI** - *Founder & Managing Partner,  
SkyBridge; GBBC Ambassador for Buy-Side*

Anthony Scaramucci is the founder and managing partner of SkyBridge, a global alternative investment firm, and founder and chairman of SALT, a global thought leadership forum and venture studio.

Prior to founding SkyBridge in 2005, Scaramucci co-founded investment partnership Oscar Capital Management, which was sold to Neuberger Berman in 2001. Earlier, he worked in Private Wealth Management at

Goldman Sachs & Co.

In 2022, Scaramucci was ranked #47 in Cointelegraph's Top 100 Influencers in Crypto and Blockchain. In 2016, he was ranked #85 in Worth Magazine's Power 100: The 100 Most Powerful People in Global Finance. In 2011, he received Ernst & Young's New York Financial Services "Entrepreneur of



the Year” Award. Anthony is a member of the Council on Foreign Relations (CFR) and a board member of the Federal Enforcement Homeland Security Foundation. He is the author of five books. Scaramucci served on President Donald J. Trump’s 16-person Presidential Transition Team Executive Committee, and in 2017 briefly served as Chief Strategy Officer of the Export-Import (EXIM) Bank and White House Communications Director.

Scaramucci, a native of Long Island, New York, holds a Bachelor of Arts degree in Economics from Tufts University and a Juris Doctor from Harvard Law School.



**SANDRA RO - CEO, GBBC**

Sandra is a proponent for ‘human-centric tech’. She is CEO of the Global Blockchain Business Council, a leading Swiss-based not-for-profit association with nearly 400 institutional members, 178 ambassadors, across 95 jurisdictions and discipline. She also serves as Board Director of Global Digital Finance, BitGive Foundation, Yale Alumni Health Network, SendFriend, PoA Studios and advisor for Filecoin Foundation, Digital Dollar Project and others.

In 2019, she was appointed as the Senate representative of the New York State Digital Currency Task Force, and serves on the AIFC Fintech Council, World Economic Forum’s Digital Currencies Governance Consortium, International Securities Services Association’s DLT & ISO Standards, GI Trust FATF Travel Rule Standards Task Force (South Korea), GBBC’s Global Standards Mapping Initiative, Post Trade Distributed Ledger and InterWork Alliance Leadership Councils. Sandra was a founding member of many of the earliest blockchain associations including Hyperledger Foundation, The Linux Foundation and the Enterprise Ethereum Alliance (EEA).

She is a frequent guest lecturer at universities discussing topics from fintech to data privacy and security and harnessing emerging technologies to solve real world problems. She is often asked to give private testimony to governments around the world and most recently, public testimony in front of the U.S. Senate Agriculture, Nutrition, & Forestry Committee hearing on ‘Examining Digital Assets: Risks, Regulation and Innovation’.